

LEARNING GOALS

You will hone your training skills, learn to evaluate your reinforcers effectively, and benefit from generous amounts of one-on-one feedback from Ken Ramirez.

Upon completing the course, you will be able to:

1. Condition novel stimuli as reinforcers in a step-by-step plan
2. Increase and maintain the value of any reinforcer
3. Determine the motivating factor behind natural reinforcers
4. Use reinforcement variety accurately and effectively
5. Transfer the value of play to dog sports and everyday activities that you would like to enjoy with your dog
6. Teach clients how to incorporate non-food reinforcers into their training
7. Evaluate reinforcer effectiveness
8. Understand how reinforcement variety differs from schedules of reinforcement
9. Understand the risks of poor use of variable-reinforcement schedules
10. Establish a universal reinforcement system that can be used for all future training endeavors with your dog
11. Identify which reinforcers to use in which situations
12. Understand some of the terminology from both the science and the practical training world
13. Define and describe schedules of reinforcement from the scientific literature