

Privacy Policy

Introduction

Karen Pryor Academy (KPA) respects every individual's right to personal privacy. We will collect and use information through our website only in the ways disclosed in this statement. This statement applies solely to information collected at KPA's website.

Part I. Information Collection

KPA collects information through our website at several points. We collect information about registered visitors including name, e-mail address, and professional relationship to animals. We collect the following information about customers making purchases: name, mailing address, e-mail address, and billing information (such as credit card information or Paypal account information).

We may also collect e-mail addresses that our users divulge pertaining to other people, such as referrals or gift purchases. KPA does not actively market to children and we never knowingly ask a child under 13 to divulge personal information.

We collect the following general data that is not personally identifiable information: IP address, web browser version, operating system version, and Internet connection speed. We collect demographic data in order to refine our website design for optimal display for all users, including international users, vision-impaired users, and users with varying technological resources. We collect this information through registration forms, shopping carts, and automatic web server logging files.

We do employ cookies. A cookie is a small text file that our web server places on a user's computer hard drive to serve as a unique identifier. Cookies enable KPA to track usage patterns and deliver customized content to users. Our cookies do have an expiration date. Our cookies do not collect personally identifiable information.

Our display advertising partner, [AdRoll](#), then enables us to present you with retargeting advertising on other sites based on your previous interaction with [Karenpryoracademy.com](#). The techniques our partners employ do not collect personal information such as your name, email address, postal address, or telephone number. You can visit this [page](#) to opt out of AdRoll's and their partners' targeted advertising.

Part II. Information Usage

The information collected by KPA is used for delivering products and services to paying customers, delivering customized web experiences to registered users, and delivering optimized websites for anonymous users.

Registered users will receive additional announcements from us about products, services, and special deals; users will also receive a newsletter. Out of respect for the privacy of our users, we present the option to not receive these types of communications.

The information we collect will be used to create customer profiles based on browsing or purchasing history. We will not supplement information collected at our website with data from other sources (such as credit history to authorize purchases).

We may share data with third parties for the purposes of order fulfillment, such as shipping companies (UPS, DHL, USPS) or credit card companies (VISA, MasterCard, American Express), but we do not otherwise share information with any third parties.

We offer links to other websites. Please note: When you click on links to other websites, we encourage you to read their privacy policies. Their standards may differ from ours.

Our website offers journals, weblogs, commenting, and reader polls. Please be advised that information posted in these venues becomes public.

If our policy on information collection or uses changes, we will advise you by e-mail within 30 days of the change.

Part III. Access to Information

KPA maintains the accuracy of users' personal information by allowing each user to edit and update this information. Users may access their own personal information and contact us about inaccuracies they may find at <http://www.karenpryoracademy.com/user>. Users may delete their information from our database by calling 1-800-47-CLICK.

Part IV. Problem Resolution

If problems arise, users may contact KPA by calling 1-800-47-CLICK. We are committed to resolving disputes within 30 days.

Part V. Data Storage and Security

KPA protects user information with secure servers, firewalls, SSL encryption, and other technology and procedures used to protect consumer privacy.

Part VI. Third-Party Web Beacons

We use third-party web beacons from Google to help analyze where visitors go and what they do while visiting our website. Google may also use anonymous information about your visits to this and other websites in order to improve its products and services and provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by Google, [click here](#).